



**Two-factor authentication
is great if you know who's
holding the phone**

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Stealable items let down ALL current authentication methods...

- Passwords
- Devices/phones
- Biometrics
- Personal data
- Etc

Global Cybercrime Damage costs

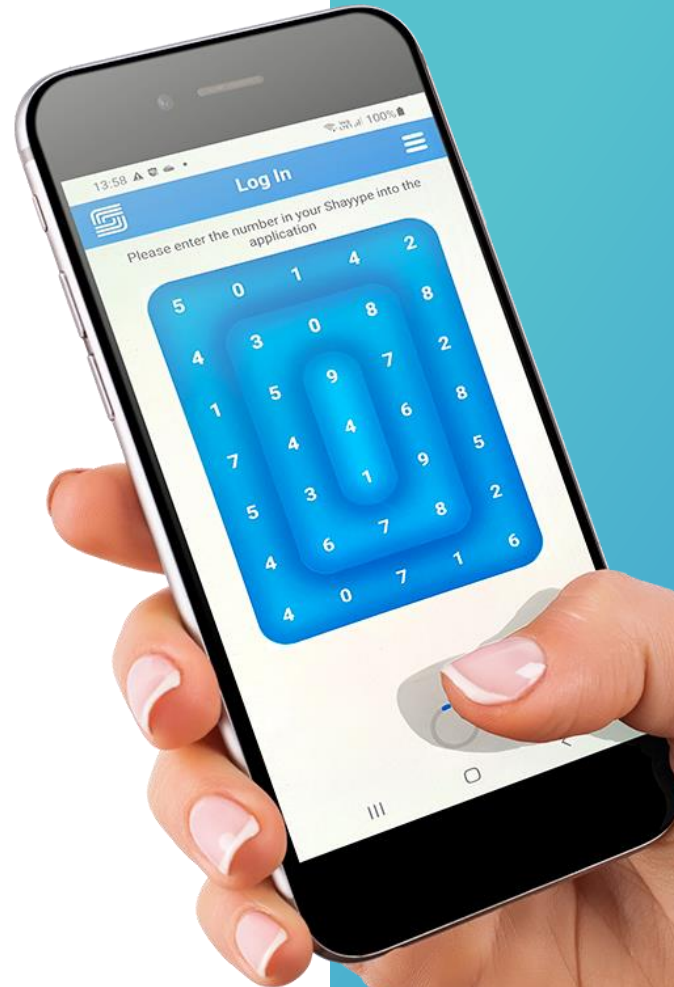
\$6 Trillion a Year	\$500 Billion a Month
\$115.4 Billion a Week	\$16.4 Billion a Day
\$684.9 Million an Hour	\$11.4 Million a Minute

Source: Cybersecurity Ventures



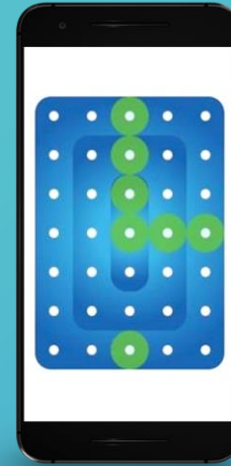
The answer: a better mentally held secret

- Shayype's new patented technology allows users to prove who they are – without additional devices
- First implementation: Shayype Authenticator
- Like standard Authenticators, but OTPs can only be read by authorised users!



No need for insecure SMS or stealable devices

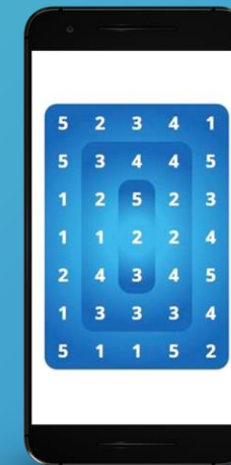
- Shayype is in effect the most secure way to deliver one-time passcodes (OTPs) to users.



Simple on-screen pattern or shape indicates numbers to read off, giving a different one-time pass-code (OTP) every time without a device.



One-time code
125223



One-time code
3452241



One-time code
4321252



Go-to-market strategy

Four main routes to market:

- IAM (Identity and Access Management)
- MSP (Managed Service Provision)
- Direct licensing (Shayype Server) to large enterprises
- Direct sign-up online (SMEs self-service).





Thank you

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